



WORLD TRADE
AT 1



Chinese New Year Special: Doing Business in China

Tuesday, 10th February 2015



Dear All,

WT@1 would like to wish you all a Happy New Year and invite you to our Chinese New Year: Doing Business in China special which will take place on 10th February.

The UK is one of Europe's largest investors in China and among the largest destinations in Europe for China's outward investment. As of 2013, China is the world's second largest economy and is projected to overtake the US in 2016. Businesses constantly need to catch up with the speed and depth of change and development in China's large and complex market space.

Our event will focus on the business environment in China, including current status and expectations going forward, key issues to market entry and also sector insights. As well as promoting the bilateral trade opportunities between the Yorkshire and Humber region and China, we will have case studies from local companies trading with China, who will share their experiences with you and give you practical advice on trading with or looking to trade with this key world market.

China remains an important and viable market for a wide range of products and services and as a result offers huge opportunities for UK companies, particularly in

- | | | |
|----------------|--------------------|----------------------|
| ✓ Food & Drink | ✓ Renewable Energy | ✓ Financial Services |
| ✓ Healthcare | ✓ ICT | ✓ Education |

Our speakers will be available for consultation over lunch, when you will also have the opportunity to network with fellow international traders. We are also offering a limited number of 121s with each speaker after lunch, which will be allocated on a first come, first served basis.

Places for this event are limited to SMEs. To reserve your place, please complete and return the attached

booking as soon as possible.

Best wishes

World Trade at 1
Hull & Humber Chamber of Commerce

World Trade @ 1 Booking Form

VENUE: Staff House, University of Hull, Cottingham Road, Hull, HU6 7RX

DATE: Tuesday, 10th February 2015

TIME: 11.45am – 2pm

COST: £20.50 + vat (Chamber Member) £25.50 + vat (non-Chamber Member)

Name:

Company Name:

Company Address:

Email Address:

121s

Please indicate **YES** or **NO** if you would like a 10 minute 121 with our speakers.

I would like to book place(s) on the WT@1 event on 10th February at £21.50/£25.50 + VAT per person.

Payment to be made in advance with bookings either by cheque or credit card. Cheques to be made payable to the Hull & Humber Chamber of Commerce. To pay by credit card please ring Sam Dennison on 01482 324976 to give your payment details.

Please complete your booking form and return by email to s.dennison@hull-humber-chamber.co.uk
Please note that cancellations less than 4 working days before the event are non-refundable.

INTERNATIONAL TRADE CENTRE

IN PARTNERSHIP WITH

goodtravel
MANAGEMENT

AA
GLOBAL
LANGUAGE SERVICES LTD

Hull & Humber Chamber of Commerce
34 – 38 Beverley Road, Hull, HU3 1YE, United Kingdom
Tel: +44 (0) 1482 324976 Fax: +44 (0) 1482 213962
Email: itc@hull-humber-chamber.co.uk
Web: www.hull-humber-chamber.co.uk