



## HUMBER REGION TRADE AND INVESTMENT MISSION TO MALAYSIA

26<sup>th</sup> January – 1<sup>st</sup> February 2015  
£900 Growth Hubs Grant\*

The Hull & Humber Chamber of Commerce will organise a trade and investment mission to Malaysia, primarily to promote the strengths of the Humber Region as a business partner and to actively seek inward investment and new export opportunities. The mission is the second of its kind supported by the Humber Local Enterprise Partnership, building on the Memorandum of Understanding signed between the Region and the Malaysian State of Penang in September, 2014.

Malaysia is the 3<sup>rd</sup> largest economy in South East Asia and is strategically placed between the Indian Ocean and the South China Seas. UK ties with Malaysia are very strong, with the UK being Malaysia's largest market in Europe and Malaysia being the UK's second largest market for goods in South East Asia, after Singapore. Malaysia is attempting to achieve high-income status by 2020 and is moving up the value-added production chain.

The mission will visit

Kuala Lumpur and Penang. They offer Humber based companies many attractive opportunities in these markets, particularly but not exclusively, in the following sectors

- Ports & Logistics
- Green Technology
- Oil & Gas
- Educations & Training
- ICT & Digital
- High End Manufacturing
- Food & Drink
- Biomedical Sciences

### Penang

There exists an opportunity to develop a closer working relationship with the State of Penang, with its vibrant port and logistics sector, the IT and Digital industry and professional services.

### \*£900 GROWTH HUB GRANT

There are a limited number of Growth Hub grants available for eligible companies based in the Humber Region. For information on the sectors and mission generally, please contact Lorraine Holt at [l.holt@hull-humber-chamber.co.uk](mailto:l.holt@hull-humber-chamber.co.uk)

### COSTS

Estimated costs are expected to be approximately £1900, which will include flights, hotels and B2B meetings.

**DEADLINE: 15<sup>th</sup> December, 2014**

To register for this mission or for further information, please contact Lorraine Holt at [l.holt@hull-humber-chamber.co.uk](mailto:l.holt@hull-humber-chamber.co.uk)

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