

Dear All,

WT@1 is pleased to invite you to a **Doing Business in Central and Eastern Europe (CEE)** seminar on 25th November. Including the Czech Republic, Hungary, Poland, Romania, Slovakia and Slovenia, the CEE region encompasses a fast growing market of 150 million consumers.

The CEE region has a combined GDP in excess of £1 trillion and annual average growth rates that have far exceeded most other European countries in recent years. We have invited representatives from Chambers of Commerce in the region to come and speak to you about the unique opportunities for exporting to this vibrant and growing area.

As part of the <u>Overseas Business Networks Initiative</u>, there is increased support for UK business in the CEE region and the Hull & Humber Chamber is working closely with partners to bring details of export opportunities in these markets to businesses in Yorkshire and the Humber.

There are numerous opportunities for UK exports to the CEE region, particularly in:

- ✓ Advanced Engineering
- ✓ Agriculture
- ✓ Energy
- Healthcare

Education

- Life Sciences
- ✓ ICT
 - Professional Services
- Creative & Media
- ✓ Food & Drink
- Infrastructure
- Our speakers will be available for consultation over lunch, when you will also have the opportunity to network with fellow international traders. We are also offering a limited number of 10 minute 121s with each speaker after lunch, which will be allocated on a first come, first served basis.

Places for this event are limited. To reserve your place, please complete and return the attached booking as soon as possible.

Best wishes

World Trade at 1 Hull & Humber Chamber of Commerce

World Trade @ 1 Booking Form

VENUE: Holiday Inn, Castle Street, Hull, HU1 2BX
DATE: Tuesday, 25th November 2014
TIME: 12.00pm – 2pm
COST: £15.00 + vat (Chamber Member) £20.00 + vat (non-Chamber Member)

Name: Company Name: Company Address: Email Address:

121s

Please indicate if you would like a 10 minute 121 with our speakers and if so, which of the CEE markets you are particularly interested in:

Yes, I would like a 121

No, I would not like a 121

Czech Republic	Hungary	Poland
Romania	Slovakia	Slovenia

I would like to book place(s) on the WT@1 event on 25th November at £15.00/£20.00 + VAT per person.

Payment to be made in advance with bookings either by cheque or credit card. Cheques to be made payable to the Hull & Humber Chamber of Commerce. To pay by credit card please ring Alison Burnett on 01482 324976 to give your payment details.

Please complete your booking form and return by email to a.burnett@hull-humber-chamber.co.uk Please note that cancellations less than 4 working days before the event are non-refundable.

